**Consumer Behavior**

**MRKT 150**

**REVISED**

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| CRN | Course | SEQ | Day | Times | Location | Units |
| 75405 | MRKT 150 | 001 | M | 2:10 - 5 pm | MUB 260 | 3.0 |

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| --- | --- | --- |
| November 26 | 11  12 | Groups & Social Media  Social Class  Exam 3: Chapter 9, 10, 11 |
| December 3 | 13  14 | Subcultures  Age Subcultures |
| December 10 |  | Exam 12, 13, 14  *Research paper Assignment #3: Consumption & Culture*  *Presentations* |

All research paper assignments are available on **CCSFMarketing.com** (Consumer Behavior tab).