**Consumer Behavior**

**MRKT 150**

**REVISED**

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| CRN | Course | SEQ | Day | Times | Location | Units |
| 75405 | MRKT 150 | 001 | M | 2:10 - 5 pm | MUB 260 | 3.0 |

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| --- | --- | --- |
| November 26 | 1112 | Groups & Social MediaSocial ClassExam 3: Chapter 9, 10, 11  |
| December 3  | 1314 | SubculturesAge Subcultures |
| December 10 |  | Exam 12, 13, 14 *Research paper Assignment #3: Consumption & Culture**Presentations* |

 All research paper assignments are available on **CCSFMarketing.com** (Consumer Behavior tab).